



**Tara A. Owen** is founder and president of TAO Communications, Inc., a New York-based professional services firm that specializes in executive communications.

Between 2011 and 2013, Ms. Owen also served as Head of Strategic & Executive Communications for Booz & Company (now Strategy&) where she helped define and drive the communications and thought leadership agenda of this global management consulting firm as part of the Office of the CEO.

Prior to starting her own business in 1996, Ms. Owen worked as a Managing Director in the New York office of Robinson Lerer Sawyer Miller (now known as RLM Finsbury and Weber Shandwick). While at RLSM, Ms. Owen wrote speeches and presentations for the chief executives of Viacom, Microsoft, Revlon, Calvin Klein, Prudential, TWA, W.R. Grace, Simon & Schuster, Maidenform, Hexcel, MTV, Ingersoll-Rand, and the ACLI, among others. She has since added ABC, Accenture, American Express, American Red Cross, AOL, Aquent, Barnes & Noble, Blockbuster, BC/BS, Booz Allen Hamilton, Booz & Company, Cahill Gordon, CNBC, Comcast, Condé Nast, Coty, DLA Piper, Girl Scouts of America, IAC, Infinity Broadcasting, Ingrao Inc., iVillage, J.P. Morgan, J. Walter Thompson, McKinsey & Co., Merrill Lynch, National Amusements, NBC, NCTA, NYSCF, Oxford Health Plans, PepsiCo, Pew Charitable Trusts, Rainwater Inc., Reservoir Capital, Rodale, SS+K, Siemens, Stein Roe, Symantec, Terra Lycos, TripAdvisor, United Airlines, Weber Shandwick, and the YWCA to her client roster, among others.

Previously, Ms. Owen worked for six years at The Prudential and its subsidiary Prudential Securities, serving four different CEOs as staff aide and speechwriter. Her last position there was as Director of Executive Communications, where she was responsible for coordinating and crafting external and internal communications from the Office of the Chairman.

Earlier in her career, Ms. Owen was an investment associate at Prudential Financial and Nomura Securities and has qualified for both a Chartered Life Underwriter (CLU) and a Registered Representative (Series 7) license. Originally from Washington, DC, Ms. Owen spent summers working on and around Capitol Hill, including two summers interning for U.S. Senator Charles McC. Mathias, Jr.

A graduate of Yale (BA, East Asian Studies) and Columbia (MBA), Ms. Owen also read Oriental Studies and PPE (Philosophy, Politics & Economics) at Oxford University.